



ENTERTAINMENT LOTUS ENTRIES LIST



ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
PRODUCTS & SERVICES *NEW*				
EN01 Consumer Goods				
EN01/001	GOALVERTISING	COUNTERPAIN	PLAN B ELEVEN	BANGKOK
EN01/002	ALWAYS HERE FOR YOU	NESCAFÉ	LEO THAILAND	BANGKOK
EN01/003	THE GLOW GIRL	CITRA	BRILLIANT & MILLION	BANGKOK
EN01/004	MIDDLE BOSS HERO	CRAFT BOSS	TYO INC.	TOKYO
EN01/005	DORITOS CILANTRO SWAP	DORITOS	SAATCHI & SAATCHI TAIWAN	TAIPEI
EN01/006	I MADE A MIXTAPE FOR YOU	APPLE	TBWA ADVERTISING (SHANGHAI) CO., LTD.	SHANGHAI
EN02 Automotive				
EN02/001	GO! GR SUPRA SAFETY CAR!	GAZOO RACING	SIX INC.	TOKYO
EN03 Retail, Leisure & Entertainment				
EN03/001	KUNG FRIES	MCDONALD'S FRIES	LEO TAIWAN	TAIPEI
EN03/002	WHAT WILL YOU BRING TO THE TABLE?	KAIFUN TOGETHER	ROCK YU CREATIVE	TAIPEI
EN04 Finance, Business & Commercial Public Services				
EN04/001	MONEY-LOVING SCAMMER	ANTI-FRAUD CAMPAIGN	UNITED COMMUNICATIONS GROUP	TAIPEI
EN04/002	HIP HOP ANNUAL REPORT	CIMB	VML MALAYSIA	KUALA LUMPUR
EN04/003	EVERYTHING HAS A POINT	CENTRAL THE 1 CREDIT CARD	WOLF BKK	BANGKOK
EN04/004	TO EVERY WOMAN WHO KEEPS LOOKING AHEAD.	YASUDA EDUCATIONAL FOUNDATION	BUZZCROW.INC	HIROSHIMA
EN05 Corporate Image & Corporate Social Responsibility				
EN05/001	TOXIC BACKFIRE	SAMSUNG	CHEIL PENGTAI BEIJING & CHEIL HONG KONG	BEIJING
EN05/002	LIFE AFTER FIRE AND ASH	AVATAR	LEO KOREA	SEOUL
EN05/003	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN	SEOUL



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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
FILM				
EN07 Fiction & Non-Fiction Film: Up to 5 minutes				
EN07/001	DEATH OF A SALESMAN	FIVE STAR CHICKEN	BBDO BANGKOK	BANGKOK
EN07/002	SLIDING MOM	CP-MEJI	WOLF BKK	BANGKOK
EN07/003	THE SEASON OF GIFTING	CENTRAL DEPARTMENT STORE	WOLF BKK	BANGKOK
EN07/004	OWN IT FIRST	CENTRAL DEPARTMENT STORE	WOLF BKK	BANGKOK
EN07/005	POSSESSED	LIFEBUOY	MULLENLOWE SINGAPORE	SINGAPORE
EN07/006	MIDDLE BOSS HERO	CRAFT BOSS	TYO INC.	TOKYO
EN07/007	WHAT WILL YOU BRING TO THE TABLE?	KAIFUN TOGETHER	ROCK YU CREATIVE	TAIPEI
EN07/008	SHAKASHAKA	MCDONALD'S INDIA (N&E)	DDB MUDRA GROUP	MUMBAI
EN08 Fiction & Non-Fiction Film: 5-30 minutes				
EN08/001	WHATSAPP – BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS)	WHATSAPP	FUNDAMENTAL	MUMBAI
EN08/002	THE LITTLE UNSEEN	RIFENG	HAVAS CREATIVE CHINA	SHANGHAI
EN08/003	SOUND OF COURAGE EPISODE 2	POCKET FM	POCKET ENTERTAINMENT VENTURES PRIVATE LIMITED	BENGALURU
EN08/004	SAFETYNOVELA	PHILIPPINE AIRLINES	BBDO GUERRERO	MANILA
EN08/005	I MADE A MIXTAPE FOR YOU	APPLE	TBWA ADVERTISING (SHANGHAI) CO., LTD.	SHANGHAI
EN08/006	THE BEST BLESSING	CP FOODS	TBWA \ JUICE BANGKOK	BANGKOK
EN08/007	SHOT ON IPHONE – LAST SCENE	IPHONE	TBWA \ MEDIA ARTS LAB	TOKYO
EN09 Fiction & Non-Fiction Film: Over 30 minutes				
EN09/001	RUN TO THE WEST	K INTELLIGENCE	CHEIL KOREA	SEOUL

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
MUSIC & AUDIO				
EN10 Music Video *NEW*				
EN10/001	SAVE THE MUSIC	APPLE	TBWA \ MEDIA ARTS LAB ISEA	SINGAPORE
EN10/002	SHOT ON IPHONE – DIRTY WORK	APPLE	TBWA \ KOREA	SEOUL
EN10/003	I'M OK NOT OK // BRINGING BACK TWO	BOYDPOD FEAT BILLKIN	BBDO BANGKOK	BANGKOK
EN10/004	GOING BACK TO NASHVILLE	JAMES REYNE	ALT.VFX	BRISBANE
EN10/005	SESSIONS WITHOUT BORDERS	POCOCHA	ENJIN TOKYO	TOKYO
EN11 Branded Music Content: Other *NEW*				
EN11/001	THE YANGZHOU QIAO BEI MUSICAL SUITE	YANGZHOU MUNICIPAL BUREAU OF CULTURE, RADIO, TV AND TOURISM, CHINA	TBWA \ CHINA	SHANGHAI
EN11/002	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC.	TOKYO
EN11/003	SESSIONS WITHOUT BORDERS	POCOCHA	ENJIN TOKYO	TOKYO
EN12 Use of Licensed/Adapted Music *NEW*				
EN12/001	G-ROCK FESTIVAL (GMARKET ROCK FESTIVAL)	GMARKET	CHAI COMMUNICATION	SEOUL
EN12/002	HIP HOP ANNUAL REPORT	CIMB	VML MALAYSIA	KUALA LUMPUR
EN12/003	I MADE A MIXTAPE FOR YOU	APPLE	TBWA ADVERTISING (SHANGHAI) CO., LTD.	SHANGHAI
EN13 Live Experience: Music				
EN13/001	HIJACKED: A TOKYO BAY TAKEOVER	JORDAN BRAND	PUSH	TOKYO
EN13/002	IOWN×PERFUME	IOWN	GEEK PICTURES INC.	TOKYO
EN13/003	BLACK RECORDS	BMSG	SIX INC.	TOKYO
EN13/004	2024 WRAPPED LIVE	SPOTIFY SINGAPORE	GOODSTUPH	BANGKOK
EN13/005	SESSIONS WITHOUT BORDERS	POCOCHA	ENJIN TOKYO	TOKYO

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN14 Audio Content				
EN14/001	LOST CONVERSATIONS ANITA MAGSAYSAY	NATIONAL MUSEUM OF THE PHILIPPINES	TBWA \ SMP	MANILA
EN15 Breakthrough in Music *NEW*				
EN15/001	SESSIONS WITHOUT BORDERS	POCOCHA	ENJIN TOKYO	TOKYO
GAMING				
EN16 Audio-Visual Content				
EN16/001	THE GREAT IN-GAME WEDDING	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
EN16/002	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC.	TOKYO
EN17 Brand Integration, Partnerships & Collaborations: Gaming				
EN17/001	TOXIC BACKFIRE	SAMSUNG	CHEIL PENGTAI BEIJING & CHEIL HONG KONG	BEIJING
EN17/002	GAMEJOY: THE UNIVERSAL GAMER CASH	JOLLIBEE PHILIPPINES	OCTOPUS&WHALE	MANILA
EN17/003	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO
EN18 Live Experience: Gaming				
EN18/001	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO
EN19 Community Engagement: Gaming				
EN19/001	THE GREAT IN-GAME WEDDING	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
EN19/002	TOXIC BACKFIRE	SAMSUNG	CHEIL PENGTAI BEIJING & CHEIL HONG KONG	BEIJING
EN19/003	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO
EN20 Use of Talent & Influencer: Gaming				
EN20/001	CALL OF DUTY: BLACK OPS 7 PROMOTION MOVIE "BEYOND THE LEGEND"	CALL OF DUTY: BLACK OPS 7	NIBAN-KOBO PRODUCTIONS CORP.	TOKYO
EN20/002	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC.	TOKYO

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN21 Breakthrough in Gaming				
EN21/001	THE GREAT IN-GAME WEDDING	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
EN21/002	TOXIC BACKFIRE	SAMSUNG	CHEIL PENGTAI BEIJING & CHEIL HONG KONG	BEIJING
EN21/003	SLEEPLESS CONTROLLER	DREWELL	AOI PRO. INC.	TOKYO
SPORTS				
EN22 Film & Audio				
EN22/001	SOUND OF COURAGE EPISODE 2	POCKET FM	POCKET ENTERTAINMENT VENTURES PRIVATE	BENGALURU
EN23 Live Broadcast & Livestream: Sports				
EN23/001	GOALVERTISING	COUNTERPAIN	PLAN B ELEVEN	BANGKOK
EN24 Live Experience: Sports				
EN24/001	BIG PLAYS CALL FOR BIG FLAVORS	FOODPANDA	TAIWAN HAKUHODO INC.	TAIPEI
EN24/002	CURFEW HOSTELS	TIGER BEER	LE PUB APAC	SINGAPORE
EN24/003	TRUST BARS	HEINEKEN	LE PUB APAC	SINGAPORE
EN25 Community Engagement: Sports				
EN25/001	CURFEW HOSTELS	TIGER BEER	LE PUB APAC	SINGAPORE
EN25/002	TRUST BARS	HEINEKEN	LE PUB APAC	SINGAPORE
EN25/003	FEET OF GLORY #TATAULTRAMARATHON	TATA SONS	BBDO INDIA	MUMBAI
EN26 Use of Talent & Influencer: Sports				
EN26/001	YAMAL +10	ADIDAS CHINA	TBWA \ CHINA	SHANGHAI
EN26/002	HIP HOP ANNUAL REPORT	CIMB	VML MALAYSIA	KUALA LUMPUR
EN26/003	BIG PLAYS CALL FOR BIG FLAVORS	FOODPANDA	TAIWAN HAKUHODO INC.	TAIPEI

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN27 Breakthrough in Sports				
EN27/001	GOALVERTISING	COUNTERPAIN	PLAN B ELEVEN	BANGKOK
EN27/002	CHEER SIGNS	TOKYO METROPOLITAN GOVERNMENT	TBWA \ HAKUHODO INC.	TOKYO
BRAND PARTNERSHIP & COLLABORATION				
EN28 Brand Storytelling & Content				
EN28/001	KOBELCO 120TH ANNIVERSARY ANIMATION "ASHITA NO ARIKA" (ENGLISH TITLE: WHEREABOUTS OF TOMORROW)	KOBE STEEL, LTD.	QUARAS INC.	TOKYO
EN28/002	BACK TO THE BEGINNING	MCDONALD'S HONG KONG	BBDO HONG KONG	HONG KONG
EN28/003	SESSIONS WITHOUT BORDERS	POCOCHA	ENJIN TOKYO	TOKYO
EN29 Brand Integration, Partnerships & Collaborations				
EN29/001	VASELINE HUH?	VASELINE	BRILLIANT & MILLION	BANGKOK
EN29/002	GO! GR SUPRA SAFETY CAR!	GAZOO RACING	SIX INC.	TOKYO
EN29/003	DORITOS CILANTRO SWAP	DORITOS	SAATCHI & SAATCHI TAIWAN	TAIPEI
EN29/004	#SAVETOVOTEWITHMAYA	MAYA PBB SEGMENT	DENTSU CREATIVE MANILA	MANILA
EN30 Community Engagement				
EN30/001	GOALVERTISING	COUNTERPAIN	PLAN B ELEVEN	BANGKOK
EN30/002	BORN FOR THE SPOTLIGHT	NETFLIX	MEDIALAND DIGITAL STRATEGY LIMITED	TAIPEI
EN31 Use of Talent & Influencer				
EN31/001	CATHAY PACIFIC PRESENTS THE MICHELIN MULTIVERSE	CATHAY PACIFIC	VAYNERMEDIA APAC	SINGAPORE
EN31/002	REAL FAZZ	FAZZIO	B&B THAILAND	BANGKOK



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EN31 Use of Talent & Influencer				
EN31/003	CLEAR 100 - THE ITCHY MONSTER	CLEAR THAILAND	DUDE DIGITAL LTD	BANGKOK
EN31/004	THE HAND-CHECKED BUCKET	KFC THAILAND	BRILLIANT & MILLION	BANGKOK
EN31/005	THE SCENT THAT GIVES YOU THE SCENE	MITH BANGKOK	WOLF BKK	BANGKOK
EXPERIENTIAL				
EN33 Live Experience				
EN33/001	HOKUSAI:ANOTHER STORY	HOKUSAI:ANOTHER STORY	GEEK PICTURES INC.	TOKYO
EN33/002	DALAH'S SPOILER BILLBOARD	NETFLIX	VML GROUP THAILAND	BANGKOK
EN33/003	LIFE AFTER FIRE AND ASH	AVATAR	LEO KOREA	SEOUL
EN33/004	BANGKOK JUMPS	NETFLIX	JONGLUCKDEE	BANGKOK
EN33/005	TAKING OFF AGAIN WITH KAI TAK	CATHAY PACIFIC	ALT.VFX	BRISBANE
EN33/006	BEAUTY RETREAT THEATRE	SHISEIDO	ALT.VFX	BRISBANE
INNOVATION & TECHNOLOGY				
EN34 Diversity & Inclusion in Entertainment				
EN34/001	CHEER SIGNS	TOKYO METROPOLITAN GOVERNMENT	TBWA \ HAKUHODO INC.	TOKYO
EN34/002	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN	SEOUL
EN35 Digital, Social & Emerging Technology				
EN35/001	CUSTODIA TOUR	SBER	ABC SHOW	MOSCOW
EN35/002	RUN TO THE WEST	K INTELLIGENCE	CHEIL KOREA	SEOUL
EN35/003	CHIZZALULU CHIZZALALA, THE EDIBLE	KFC THAILAND	BRILLIANT & MILLION	BANGKOK
EN35/004	MEET YOUR DOPPELFALCON	ANZ	ALT.VFX	BRISBANE
EN35/005	THE JUMP ROPE EXPERIENCE	SQUID GAME 3	GIGIL	MANILA



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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
CAMPAIGN EXCELLENCE				
EN37 Integrated Entertainment Campaign				
EN37/001	KUNG FRIES	MCDONALD'S FRIES	LEO TAIWAN	TAIPEI
LOTUS ROOTS				
LREN Lotus Roots				
LREN/001	THE GREAT IN-GAME WEDDING	BATTLEGROUNDS MOBILE INDIA	DDB MUDRA GROUP	MUMBAI
LREN/002	WHATSAPP BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS)	WHATSAPP	FUNDAMENTAL	MUMBAI
LREN/003	THE WORLD'S BIGGEST "UNDOKAI"	WORLD ATHLETICS CHAMPIONSHIPS TOKYO 25	D2C INC.	TOKYO
LREN/004	LEGEND OF YA HUAN	FAMILYMART 2025 CNY SP	UNITED COMMUNICATIONS GROUP	TAIPEI
LREN/005	STING RESTINATION	STING THAILAND	BRILLIANT & MILLION	BANGKOK
LREN/006	I'M OK NOT OK // BRINGING BACK TWO	BOYDPOD FEAT BILLKIN	BBDO BANGKOK	BANGKOK
LREN/007	BACK TO THE BEGINNING	MCDONALD'S HONG KONG	BBDO HONG KONG	HONG KONG
LREN/008	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN	SEOUL

AS OF 11 MAR 2026